

BAC+3

BACHELOR

Administrative, Economic and Social

**Specialization: Business Administration and
Human Resources Management**



The AES (Administrative, Economic and Social) degree is a multidisciplinary program that integrates the fields of economics, law, management, and social sciences. It provides students with a solid knowledge in these disciplines essential for managerial roles in socio-economic organizations. The diverse curriculum offers students high versatility, highly valued by small and medium-sized companies.

Our students benefit from excellent working conditions in a faculty that maintains a human scale, fostering close interactions with professors.

Teaching is conducted by faculty members and researchers affiliated with various research laboratories in management (CREGO), economics (CRESE), and law (CRJFC). These teacher-researchers are recognized nationally and internationally for their teaching skills and research excellence.



UFR STGI

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Administration – Business Law – HRM*
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Further studies

- Master's in Human Resources Management at the UFR STGI
- Master's in the fields of law, economics, and management at the Marie and Louis Pasteur University or other universities.

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● Courses objectives

The objective of the AES (Administrative, Economic and Social) Bachelor's degree is to educate generalists capable of assuming various managerial roles within both private and public organizations, leveraging a diverse range of disciplines (law, economics, management, sociology, socio-ecological transition).

While providing a versatile skill set essential for administrative functions in public or private sectors, the specialization in Human Resource Management from the second year prepares students for managing small and medium-sized organizations in this field or pursuing further studies in Master's programs related to law, economics, and management, especially in Human Resources.

● Profile

The AES (Administrative, Economic and Social) Bachelor's degree is suitable for holders of a general or technological baccalaureate (STG) who have achieved good results: at least a grade of 10/20 in two out of three of the following subjects: French, History-Geography, and Scientific Education.

First year: Baccalaureate holders or holders of the DAEU (Diploma in Access to University Studies).

Second year: L1 AES or in the DEG field (Law, Economics, Management) and by decision of a pedagogical commission: BTS or BUT, preparatory classes according to specialties.

Third year: L2 AES or in the DEG field and by decision of a pedagogical commission: BTS or BUT, preparatory classes



● Career opportunities

The career opportunities are numerous:

- Pursuing specialized Master's studies in the fields of law, economics, and management.
- Private sector: careers in human resources, auditing and consulting, banking, finance, insurance, social and solidarity economy, business, tourism, communication, and public relations.
- Public sector: careers in state or local government (education, treasury, labor inspection, social security, local authorities) – either as a contractual employee or civil servant after passing competitive exams.



● Course content

The AES (Administrative, Economic and Social) Bachelor's degree is a three-year university program leading to a national diploma at the undergraduate level (equivalent to a Bachelor's degree) and granting 180 ECTS credits (European Credit Transfer System). The program includes lectures (CM) and tutorials (TD).

The first year introduces students to various foundational subjects, while the second and third years allow for deeper exploration. A mandatory internship of at least 6 weeks completes the curriculum. The detailed subjects covered in the program are as follows:



First year

- General introduction to private and public law
- Introduction to micro and macroeconomics
- Introduction to management
- Introduction to sociology
- Statistics and data processing
- Society and institutions
- Expression, communication, research methodology and academic methodology
- English

Advantages:

- Student monitoring and support
- Remedial teaching
- Assigned teacher-advisor

Second year

- Public law and private law
- Industrial and managerial economics
- General and analytical accounting
- Marketing and human resources
- Sociology of professional relations and socio-ecological issues
- Computer science and statistics
- Career planning and research methodology, Voltaire project
- English

Advantages:

- Professional project workshop
- Voltaire certification to enhance French expression
- Assigned teacher-advisor

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Third year

- Public law and private law
- Compensation and human resources
- Company accounting and financial management
- International economics
- Economics and sociology of labor
- Environmental issues for production and organizations
- Internship leading to a written report and oral defense
- Career planning, internship search methodology, research methodology, HR coaching, entrepreneurship
- Management tools
- English

Advantages:

- Minimum 6-weeks internship
- Career planning reflection
- Methodology for writing the report
- Professional project workshop
- Assigned teacher-advisor
- Opportunity for studying abroad (to be prepared in the second year)

Find all the
information
on our website:
stgi.umlp.fr



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last update: 03/04/2026